



An organized, proactive and systems-loving creative leader with a passion for developing brands and nurturing talent. A self-directed and intentional partner to key stakeholders, with an eye on the bigger picture and experience translating critical business objectives into effective and beautiful creative.

SKILLSET

- IDENTITIES & GUIDELINES
- CONCEPTUAL CREATIVE
- DESIGN THINKING & WORKSHOPS
- PACKAGE DESIGN & PRINT
- STORYTELLING & CAMPAIGNS
- ENVIRONMENT & EVENTS
- PHOTO & VIDEO DIRECTION
- ILLUSTRATION
- LIGHT UI/UX
- LIGHT MOTION
- DATA VISUALIZATION
- PITCH DECKS & PROPOSALS
- STICK SHIFT

INTERESTS

Synthesizers, indie comics, general absurdism & home organization.

EDUCATION

Laguna College of Art+Design

LAGUNA BEACH, CA

BFA

Design + Digital Media

2013–2016

EMPLOYMENT

Accenture

INTERNAL AGENCY // TECH CONSULTING

Creative Lead, Brand Sr Visual Designer, Brand

2021–PRESENT
2019–2021

Led teams of 5–15+ in a fast paced agency environment to develop brand narratives that are conceptual and effective, as well as external comms, internal identities, and physical/virtual events. Facilitated design thinking sessions with internal/external C-suite and creatives, mentored mid-to-senior designers and copywriters, and developed a system of design training programs.

Olloclip

STARTUP // CONSUMER ELECTRONICS

Sr Graphic Designer

2016–2019

Established a creative voice by rebranding from the ground up, ultimately directing and producing creative throughout the entire brand, including video and photo projects for web, email, social, paid/earned media, and package design that lived in Apple & Target stores around the world.

Dynamic Dinosaur

DESIGN STUDIO // BRAND & SPECIALTY CAMPAIGNS

Sr Graphic Designer

2015–2018

Created identities and guidelines for smaller companies looking for a voice. Developed specialized creative and marketing guidelines for brands like Robinhood, Nike, Converse, Fender and Oakley.

The Artworks

DESIGN STUDIO // FOOD & BEVERAGE PACKAGING

Packaging Designer

2012–2016

Designed and produced packaging, from concept to print, for clients across a variety of industries. Collaborated with creative teams, managing and constructing projects with technical precision and delivering by hard deadlines.